

Pricing List

FLUX INSIGHTS

DATA
INFORMATION
INTELLIGENCE
INSIGHT

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ABOUT US



Founded in 2019, Flux Insights leverages public and private data to enable firms to capitalise, on proprietary and non-proprietary information. Using open sourced technologies and statistical models.

Although data is an asset one of the intractable challenges facing organisations. Is that it is invariably housed within legacy systems. Hosted in departments siloed off from one another.

Impeding the ability of organisations to drive analysis and insight at scale across their network of internal and external relationships. Let's fix this!

PORTFOLIO OF SERVICES



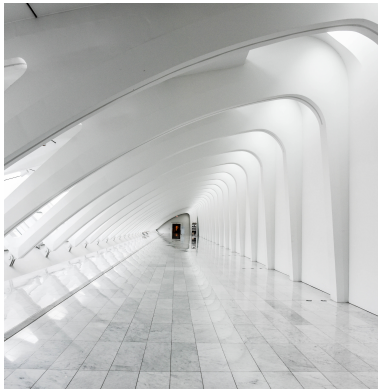
MARKETING
STRATEGY



DIGITAL
MARKETING



MACHINE
LEARNING



ADVANCED
ANALYTICS



OPERATIONAL
ANALYTICS



ADVISORY
SERVICES

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DIGITAL & ANALYTICAL MARKETING SERVICES PRICING 2020

| Strategy | Tier 1 Package | Tier 2 Package | Tier 3 Package | Duration |
|--|----------------|----------------|----------------|-----------|
| Business Model Analysis One Side | £600 | £1000 | £5000 | 1-4 Weeks |
| Persona Development | £600 | £1500 | £2500 | 1-4 Weeks |
| Demand Generation Strategy | £1000 | £2000 | £3000 | 1-4 Weeks |
| Pricing (Per Week) excludes VAT | £2200 | £2500 | £10,500 | |

| Social Media Services | Tier 1 Package | Tier 2 Package | Tier 3 Package | Per Month |
|---------------------------------------|----------------|----------------|----------------|-----------|
| Base Packages Social Media Management | £2000 | £3000 | £4000 | |
| No. of Platforms | 1 | 2 | 3 | |
| Social Media Ad Campaigns | 1 | 2 | 3 | |
| Content Strategy | | | | |

NB: Package Details Supplied on Request

| Email Marketing | Tier 1 Package | Tier 2 Package | Tier 3 Package |
|----------------------------|----------------|----------------|----------------|
| Consulting | £500 | £1000 | £2000 |
| Management | £150 | £200 | 500 |
| Automation | £500 | £800 | £1200 |
| Content Creation | £1000 | £1500 | £2000 |
| SMS Messaging | £100 | £200 | £300 |
| CRM | £500 | £1000 | £1500 |
| Pricing (Per Month) | £2750 | £4700 | £7500 |

NB: Once the content has been created, the campaigns can run for months and be reused.

| Content Creation | Tier 1 Package | Tier 2 Package | Tier 3 Package |
|------------------|----------------|----------------|----------------|
| Videos | 1 | 2-3 | 5 |
| Blogs | 1 | 2 | 3 |
| Images | 2-3 | 3-5 | 5-10 |
| Brochures | * | * | * |
| Whitepapers | * | * | * |
| Questionnaires | 1 | 2 | 3 |

* = Supplied on request

DIGITAL & ANALYTICAL MARKETING SERVICES PRICING 2020

| Content Creation | Tier 1 Package | Tier 2 Package | Tier 3 Package |
|--------------------------|-----------------------|-----------------------|-----------------------|
| Surveys | 1 | 2 | 3 |
| Online Forms | 1 | 4-6 | 7-10 |
| Landing Pages | 2 | 4-6 | 7-10 |
| Integrations | 3 | 4-6 | 7-10 |
| Pricing Per Month | £3000 | £4000 | £6000 |

| Community Management | Tier 1 Package | Tier 2 Package | Tier 3 Package |
|-----------------------------|-----------------------|-----------------------|-----------------------|
| Pricing Per Month | £2000 | £3000 | £4000 |

NB: Package Details Supplied on Request

| Search Engine Optimisation | Tier 1 Package | Tier 2 Package | Tier 3 Package |
|-----------------------------------|-----------------------|-----------------------|-----------------------|
| SEO | £1000 | £1000 | £2000 |
| PPC (Search Engine Ads) | £500 | £1000 | £2000 |
| Audit of Social Media Channels | £2000 | £3000 | £2500 |
| Website Optimisation | £500 | £2000 | £4000 |
| Keyword Analysis | £500 | £1000 | £2000 |
| Pricing Per Month | £4500 | £8000 | £16000 |

AI & ML PRICING 2020

| Pricing | Tier 1 Package | Tier 2 Package | Tier 3 Package | Duration |
|-------------------------------|------------------|------------------|----------------|--|
| Strategy | £10,000 per week | £15,000 per week | £25,000 week | Minimum of 20 hrs 1-4 Weeks 1-4 Weeks 1-4 Weeks |
| Data Analysis & Visualisation | £300 per hour | £400 per hour | £500 per hour | |
| Sentiment Analysis | £300 per hour | £400 per hour | £500 per hour | |
| Creation of Dashboards | £300 per hour | £400 per hour | £500 per hour | |
| Pricing Analysis | £300 per hour | £400 per hour | £500 per hour | |
| Forecasting Sales Precisely | £300 per hour | £400 per hour | £500 per hour | |
| Predicting Consumer Choice | £300 per hour | £400 per hour | £500 per hour | |
| Targeting Current Customers | £300 per hour | £400 per hour | £500 per hour | |
| Finding New Customers | £300 per hour | £400 per hour | £500 per hour | |
| Positioning Products | £300 per hour | £400 per hour | £500 per hour | |

* = Based on the size and complexity of project

AI & ML PRICING 2020

| Pricing | Tier 1 Package | Tier 2 Package | Tier 3 Package | Duration |
|------------------------------|------------------|------------------|----------------|--|
| Strategy | £10,000 per week | £15,000 per week | £25,000 week | Minimum of 20 hrs 1-4 Weeks 1-4 Weeks 1-4 Weeks |
| Developing New Products | £300 per hour | £400 per hour | £500 per hour | |
| Creating New Revenue Streams | £300 per hour | £400 per hour | £500 per hour | |
| Promoting Products | £300 per hour | £400 per hour | £500 per hour | |
| Recommending Products | £300 per hour | £400 per hour | £500 per hour | |
| Assessing Brands & Prices | £300 per hour | £400 per hour | £500 per hour | |
| Campaign Optimtisation | £300 per hour | £400 per hour | £500 per hour | |
| Competitor Analysis | £300 per hour | £400 per hour | £500 per hour | |
| Understaining Markets | £300 per hour | £400 per hour | £500 per hour | |
| Predicting Customer Churn | £300 per hour | £400 per hour | £500 per hour | |

* = Based on the size and complexity of project

MARKETING PRICING 2020

| Pricing | Tier 1 Package | Tier 2 Package | Tier 3 Package | Duration |
|-----------------------------|----------------|----------------|----------------|-------------------------------------|
| | | | | Minimum of 20 hrs |
| Product Launches | £300 per hour | £400 per hour | £500 per hour | 1-4 Weeks 1-4 Weeks 1-4 Weeks |
| Market Rresearch | £300 per hour | £400 per hour | £500 per hour | |
| Branding | £300 per hour | £400 per hour | £500 per hour | |
| Competitor Analysis | £300 per hour | £400 per hour | £500 per hour | |
| Portfolio Analysis | £300 per hour | £400 per hour | £500 per hour | |
| Public Relations Strategy | £300 per hour | £400 per hour | £500 per hour | |
| Direct Marketing Strategy | £300 per hour | £400 per hour | £500 per hour | |
| Content Management Strategy | £300 per hour | £400 per hour | £500 per hour | |
| Understaining Markets | £300 per hour | £400 per hour | £500 per hour | |
| Partnership Strategy | £300 per hour | £400 per hour | £500 per hour | |

* = Based on the size and complexity of project

NOTES





Contact Us

Info@fluxinsights.co.uk

[To Schedule a Meeting Click Here](#)

Flux Insights

Audiences are shifting. Platforms are shifting. Ages are shifting. It's better to be in charge of change than to have to react to change.

Roger Ailes

Ashton Kutcher

The film industry brings people together, and so does technology. I see them as similar platforms.

SATYA NADELLA

When we think about Windows, we want to think of it as a broad platform, from wearables to industrial IoT platforms to PC's and tablets.

REGGIE FILS-AIMME

We brought augmented reality to the marketplace with Nintendo 3DS. We made it fun; we made it social.

TIM COOK

"Some people see innovation as change, but we have never really seen it like that. It's making things better."

TIM SWEENEY

Online platforms encourage innovation. Whenever you have a closed platform, a monopoly on commerce, and all those platform rules, it stifles innovation.

WE CAN'T EVER FORGET THAT THE INTERNET NOW IS JUST A STAIID UTILITY. THE EXCITING PLATFORMS ARE SOFTWARE APPLICATIONS THAT ARE VERY, VERY SIMPLE.

Mark Cuban

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